



ANNUAL REPORT

2021

YMCA of
Greater Moncton



*"I think YMCAs will endure
in this world forever."*

*Reuben Cohen - 1921–2014
1993 YMCA Fellowship of Honour Recipient*

Reuben was the patriarch of the YMCA of Greater Moncton. Since childhood, he always had the Y in his heart and became a mentor to many YMCA leaders over the years.

THE YMCA ENDURES

2021 was another year of adversity as we faced reoccurring closures of our YMCA Centres, reduced enrollment, and extensive restrictions in child care due to employee layoffs. To stay safe, physical distancing, mask wearing, and reduced social contact continued to be a part of everyday life. And with massive disruptions in routine, physical activity and social isolation, it has become clear that COVID-19 is more than just a health crisis.

Despite it all, the YMCA was there to help. For the past 151 years, we have been committed to helping people of all ages and stages thrive and stay connected to the community. We take pride in how the YMCA community has risen above adversity. We continued to serve those experiencing homelessness through prevention, emergency response, housing and support initiatives. We provided quality child care to families. We provided safe spaces for youth to socialize and gain leadership skills. We provided programs for seniors to stay active and connected. And we provided a variety of health and wellness options for all, in person and virtually.

In this annual report, we wish to highlight some of the ways your YMCA supported its community during an incredibly challenging period. These examples represent the people who make up the YMCA and who embody the YMCA values – sharing their stories of empathy, hope, purpose and resilience throughout what has likely been the most difficult times we have ever known.

In sharing the YMCA's impact, we must also give our sincerest thanks to our members, volunteers, participants, donors, partners, and aspiring young leaders.

Because of you, the YMCA will endure and be here long after this pandemic is over.

With gratitude,



Natasha Ostaff
Natasha Ostaff
Chair, Board of Directors



Zane Korytko
Zane Korytko
CEO



The background is a solid red color. It features several large, semi-transparent geometric shapes. A large, light-red 'V' shape is positioned on the left side, pointing downwards. In the upper center, there is a smaller, solid red inverted triangle. The text 'SOCIAL RESPONSIBILITY' is centered horizontally and partially overlaps the 'V' shape.

SOCIAL RESPONSIBILITY

WE'RE COMMITTED TO SUPPORTING OUR COMMUNITIES

no matter what comes our way and addressing the issues that people face in order to create positive change. We support and inspire action in our communities, while creating a safe, welcoming space for people of all generations, backgrounds and perspectives. Working with the YMCA Community Action Network, a group of students from Moncton area high schools came together to create and publish a historical record of the impacts of COVID-19 from the perspective of youth.

Hear from YCAN Participants, Jiayu Li and Daniel Lee, as they sought to empower and inspire others during a challenging time in history:

The Coronicles received financial and professional support from the YMCA Community Action Network, Canada Service Corps, Government of Canada, and Chocolate River Publishing. Copies were distributed to the local area libraries and high schools. A PDF version of the book is available [here](#) for free.



"This is a hard and weird time to be alive, not to mention living in a pandemic as a teenager," says Daniel Lee. "The Coronicles helped me socialize and stay connected with others during the lockdown. As a YCAN participant it also opened doors to employment with the YMCA."

- Daniel Lee, BMHS '22



"The pandemic was a confusing time and at first, I didn't know how to express all that I was feeling and experiencing, from COVID to the racial inequities in the world and my community. The Coronicles was a way for youth in Atlantic Canada to share real emotions and stories through the power of storytelling and artwork."

- Jiayu Li, HTHS '23 (Coronicles Founder)

The background is a solid red color with several large, semi-transparent geometric shapes. A large, light-red 'V' shape is prominent on the left side. In the upper center, there is a smaller, solid red inverted triangle. The overall design is minimalist and modern.

HOMELESSNESS PREVENTION

Despite ongoing closures of our YMCA Health & Fitness facilities, the YMCA ReConnect Program continued to work with our community partners to offer support to those experiencing homelessness throughout the pandemic. Together, we're addressing significant challenges facing our community through prevention, emergency response, housing and support initiatives. Whether providing outreach in remote areas, connecting individuals to much needed services, or helping to find stable housing,

THE Y CONTINUES TO BE THERE EVERY STEP OF THE WAY.



CBC interviews Trevor Goodwin, our Senior Director, Outreach Services, on how the Y adapted to serve those who need us the most.



"For many years Downtown Moncton Centre-ville Inc. (DMCI) has been a proud supporter of the YMCA ReConnect Street Intervention Program. We have also worked together to deliver the Downtown Ambassador Program, in which the YMCA team have taken a leadership role in the pursuit of collaborative partnerships between the downtown businesses and social agencies to make Downtown Moncton a welcoming and inclusive place for those living, working, and visiting."

- Anne Poirier Basque, Executive Director, Downtown Moncton Centre-ville Inc. (Community and Funding Partner)





**HELPING CHILDREN
& YOUTH THRIVE**

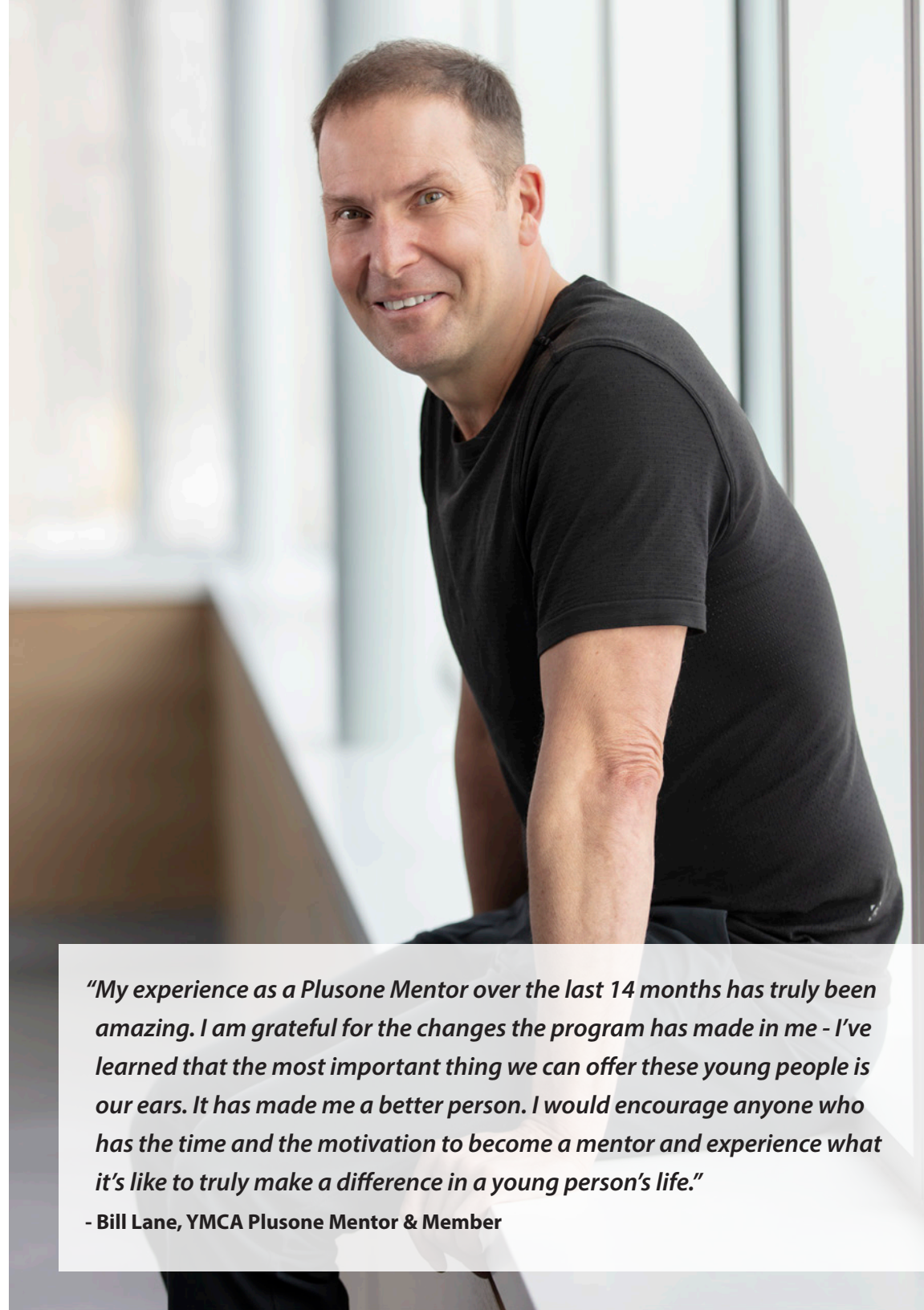
PROVIDING OPPORTUNITIES FOR PERSONAL GROWTH AND DEVELOPMENT IS AT THE HEART OF WHAT WE DO.

We offer holistic programming that nurtures the development journey of every child and teen, through our early learning and afterschool centres, mentorship, leadership and physical activity.

Studies on youth criminality have shown that early intervention aimed at identifying risk factors while proactively promoting healthy personal development is much more effective than a reactionary approach. This is why the YMCA Plusone Mentoring Program works with community partners to engage young people who are at risk and provides them with personalized and positive support.

The YMCA Plusone Mentoring Program is a community-based mentorship program that engages youth who are experiencing challenges in their social and academic development by helping them build a meaningful relationship with a volunteer adult role model.

Led by the YMCAs of Québec, the YMCA Plusone Mentoring Program was rolled out in 2016 in four Canadian communities: Moncton (NB), Montréal (QC), Regina (SK) and Surrey (BC).



"My experience as a Plusone Mentor over the last 14 months has truly been amazing. I am grateful for the changes the program has made in me - I've learned that the most important thing we can offer these young people is our ears. It has made me a better person. I would encourage anyone who has the time and the motivation to become a mentor and experience what it's like to truly make a difference in a young person's life."

- Bill Lane, YMCA Plusone Mentor & Member





**BETTER HEALTH
& WELLNESS**

WE AIM TO IMPROVE OUR COMMUNITY'S HEALTH by providing programs and services that meets them where they are on their journey towards better health. We believe in developing healthy attitudes and behaviours at a young age; we believe people need to be active at every stage of life; and we believe the YMCA can play a leading role in an integrated community health system.

The full impact of quarantine, social isolation, and the pandemic on youth's health and mental health remains to be seen. However, together we can support our youth and determine how best to provide resources to help them through this tumultuous time. A new initiative hosted at YMCA Moncton North, YMCA Youth Connections, encourages positive connections by providing places where youth can get together, do the things they like, and take part in healthy, productive activities. With support from the YMCA staff and volunteers, youth are able to find and use their voice to share their ideas and thoughts on how to build a healthier community.



“Youth Connections is an incredible opportunity to help young people discover their best selves – spirit, mind and body. We saw the need and started building relationships to help determine how we could best serve them and the community. My role is to show them new things, listen without judgement and to support them on their journey.”

- O'Neil Barton,
Youth Connections Coordinator





457
YMCA AQUATICS
CERTIFICATIONS ISSUED

TRANSLATING TO LEADERSHIP SKILLS AND
EMPLOYMENT/VOLUNTEER OPPORTUNITIES

266 YOUTH
AGES 10-17

THRIVED IN OUR YMCA TWEEN AND
YOUTH DROP-IN PROGRAMS

VOLUNTEERS
ARE AT THE HEART OF ALL WE DO!



In 2021, **169** volunteers contributed more than
6,800 HOURS OF SERVICE

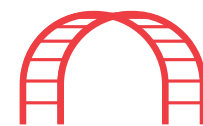
8,029 
MEMBERS

improved their health and were able to stay
active, both within our facilities and from home

The YMCA Financial Assistance Program

CHANGED
570 LIVES

by helping people overcome the
financial barriers to membership



2,962
CHILDREN & YOUTH

were active in their community playgrounds,
thanks to the YMCA Mobile Fun Program

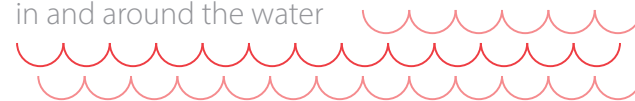
281 FAMILIES HAD A
SENSE OF SECURITY

knowing their child was in a safe, nurturing environment
in YMCA Early Learning or After School care



558 MEMBERS

developed lifelong skills to help them be safe
in and around the water



82 COMMUNITY GARDENERS

CONNECTED with others, harvested fresh produce, and shared knowledge and friendship

5,987

STREET INTERVENTIONS

were carried out by the YMCA ReConnect staff to individuals who were experiencing homelessness or at-risk of experiencing homelessness

41

YMCA COMMUNITY ACTION NETWORK (YCAN) PARTICIPANTS

COMMITTED 3,320 HOURS

in service projects focused on mental health

51

STUDENTS DEVELOPED **RESILIENCE AND THE ABILITY TO PERSEVERE AT SCHOOL**

through the Alternative Suspension Program

3,361 CHILDREN + YOUTH ENGAGED IN THEIR COMMUNITIES

through our partner YMCA Risaralda, Colombia's programs, training and education

22 YOUTH

GAINED NEW SKILLS AND TOOLS TO NAVIGATE THE CHALLENGES OF DAILY LIFE, THANKS TO THEIR

PLUS ONE MENTORS



42 ADULTS WITH EXCEPTIONALITIES

got active and stayed connected

THROUGH THE YMCA ADULT DAY PROGRAM

IT WOULD BE IMPOSSIBLE TO ACHIEVE OUR MISSION WITHOUT THE LEADERSHIP AND PASSION OF OUR BOARD OF DIRECTORS.

These dedicated and skilled volunteers promote sound stewardship and ensure that the YMCA of Greater Moncton follows best practices in governance and operates effectively in accordance with our values, by-laws, and policies.



Natasha Ostaff, Chair



Craig Crossman



Darcy Doyle



Thomas George



Michael Mann



Chad Peters



Marilou Savoie



Enrico Scichilone



Regan Steeves



Nathalie Wybouw



Stephen Wilbur, Past Chair

Edward McNally

Statement of Operations

Year ended December 31 (Audited)

	2021	2020
Total revenue	6,359,144	5,175,222
Total expenses	6,363,179	4,789,666
Excess of revenue over expenses	-\$4,035	\$385,556

Statement of Financial Position

December 31 (Audited)

	2021	2020
Current assets	408,707	438,237
Capital and other assets	19,198,283	19,835,203
Total assets	\$19,606,990	\$20,273,440
Current liabilities	1,372,544	1,885,839
Deferred capital contributions	15,342,068	15,491,188
Investment in capital assets	3,045,681	3,022,167
Unrestricted	-236,676	(152,754)
Internally restricted	83,373	27,000
Total liabilities	\$19,606,990	\$20,273,440

The information above for the year end December 31 is derived from the 2021 Financial Statements which were audited by Thiel Greene Chartered Professional Accountants. A full set of audited financial statements is available on our website moncton.ymca.ca

*On behalf of everyone impacted
by the YMCA - THANK YOU*

*Thank you for investing in what
matters: creating a community where
everyone belongs.*

AN EXPRESSION OF GRATITUDE

It would be impossible to achieve our mission without the support of our generous donors and sponsors. Your gifts helped the YMCA volunteers and staff adapt and address emerging needs in our community – social isolation, mental health, physical inactivity, homelessness, chronic disease, school perseverance, and employability. Through outreach, education, training, mentorship, academic support and more, the YMCA was a safe place for all to grow, learn and thrive.



MY Y FOR GOOD The YMCA staff and volunteers share a commitment to making their community a place where everyone belongs. In 2021, COVID-19 continued to take its toll, with ongoing closures and layoffs creating an environment of uncertainty for all. Despite everything, our YMCA staff and volunteers stepped up by responding with innovative and action-oriented solutions. Whether learning new skills that enabled us to execute programs virtually, reimagining spaces to adhere to public health requirements, or delivering essential in-person programs, the YMCA staff and volunteers gave us all something to be proud of.



VISION

A community where everyone belongs.

MISSION

We create opportunities for better health and well-being.

VALUES

Integrity, Inclusiveness and FUN!

Connect with us:



YMCAmoncton



ymcamoncton



ymcagreatermoncton

Charitable Registration #: 119235877 RR0001

